

Digital Banners

Your banner is produced using the finest materials available, and is manufactured to yield the ideal balance of color richness, image detail, economy, overall appearance, and life expectancy possible.

However, like any product involving quality craftsmanship, your full-color digital banner is vulnerable to mishandling or inappropriate exposure which may damage the product.

Here are some tips to help you extend the useable life of your banner:

ALL BANNERS:

- Do not fold, crease or scuff banner.
- Do not store in extreme temperature or humidity.
- Unless your banner is fabricated using UV-rated materials, do not expose to direct sunlight. Also limit exposure to any other UV light sources such as fluorescent.
- If your banner is to be hung from the corners, sides or ends, do not stretch beyond a reasonable tension, as interference, wind or falling objects may cause tearing.

UNLAMINATED BANNERS:

- Unless your banner has been upgraded to the UV imaging process, protect the image surface from moisture.
- Do not touch the image area with any object, or lay face-down.

LAMINATED BANNERS:

- Always roll image-side OUT. Do not roll to less than 12" diameter.
- Keep the cut edges of the banner away from moisture.
- You may clean the LAMINATED image surface with a soft cloth and water; however, do not use solvent-based cleaners, or scrape or rub hard.

Care



Blue River Digital Inc.
1624 Santa Clara Drive
Roseville, CA 95661
800.706.4276

BlueRiverDigital.com

Blue River Digital Inc. will not be responsible for damage to product due to mishandling, improper exposure, neglect or abuse.